

## Sample Marketing Task Budget Calculator Template

Year: 2022

					Hourly Fee	\$50
Task	Platform	Hrs/Task	Mins/Task	# Tasks	Total Hrs	Total Cost
<b>Internal Marketing</b>						
6 PPT presentations	SlideShare	1	30	6	9	\$450.00
Marketing (2.5 hours/week)	Twitter/LinkedIn	2	30	50	125	\$6,250.00
4 Free templates (1/quarter)	Business site	2	30	4	10	\$500.00
Landing page (4/year)	Business site	10	0	4	40	\$2,000.00
<b>Total</b>		<b>15</b>	<b>90</b>	<b>64</b>	<b>184</b>	<b>\$9,200.00</b>
<b>Outsourced Marketing</b>						
Task	Vendor			Project Fee	# Projects	Total Cost of Projects
White papers (1/quarter)	ABC Marketing			\$4,000	4	\$16,000
Case studies	Case Studies R Us			\$1,800	2	\$3,600
Ghostwritten articles	ABC Marketing			\$1,200	6	\$7,200
Ghostwritten blog posts	ABC Marketing			\$150	24	\$3,600
<b>Total</b>				<b>\$7,150</b>	<b>36</b>	<b>\$30,400</b>
<b>Total Annual Costs</b>						<b>\$39,600.00</b>