

Master Class: 6 Types of Story Endings with a business twist



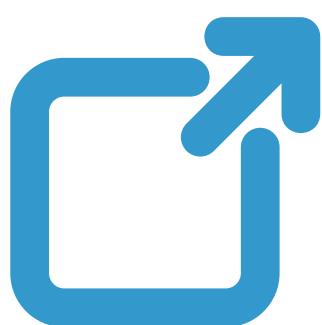
1 RESOLVED

- The ending removes lingering doubts
- Your story offers proof of value
- It is clear and satisfies your audience



2 UNRESOLVED

- The story leaves the solution open
- Its ending has unanswered questions
- Your audience wants to know more



3 EXPANDED

- You go beyond the story itself
- And look toward the future
- It may offer a new perspective



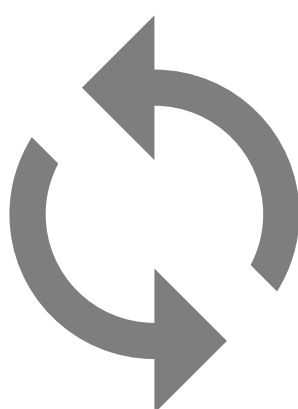
4 UNEXPECTED

- It's the surprise ending
- One that satisfies your audience
- But is believable, based on your story



5 AMBIGUOUS

- The ending is open to interpretation
- Individuals make their own conclusions
- Based on how each relates to the story



6 TIED

- Your story ends where it began
- The full story needs to be rewarding
- It reinforces the value to your audience

SOURCE: [WRITING 101: 6 WAYS TO END YOUR STORY](https://www.masterclass.com/articles/writing-101-6-ways-to-end-your-story)
MASTERCLASS.COM