

Is it time to tweak
your business
communication?

Try this simple review





You're excited about
your business
communication



A young woman with long, dark, curly hair is looking down at a tablet device. She has a serious expression on her face. She is wearing a light-colored, patterned top. The background is blurred, showing green foliage and a grey wall.

Do your employees or
customers feel the
same way?



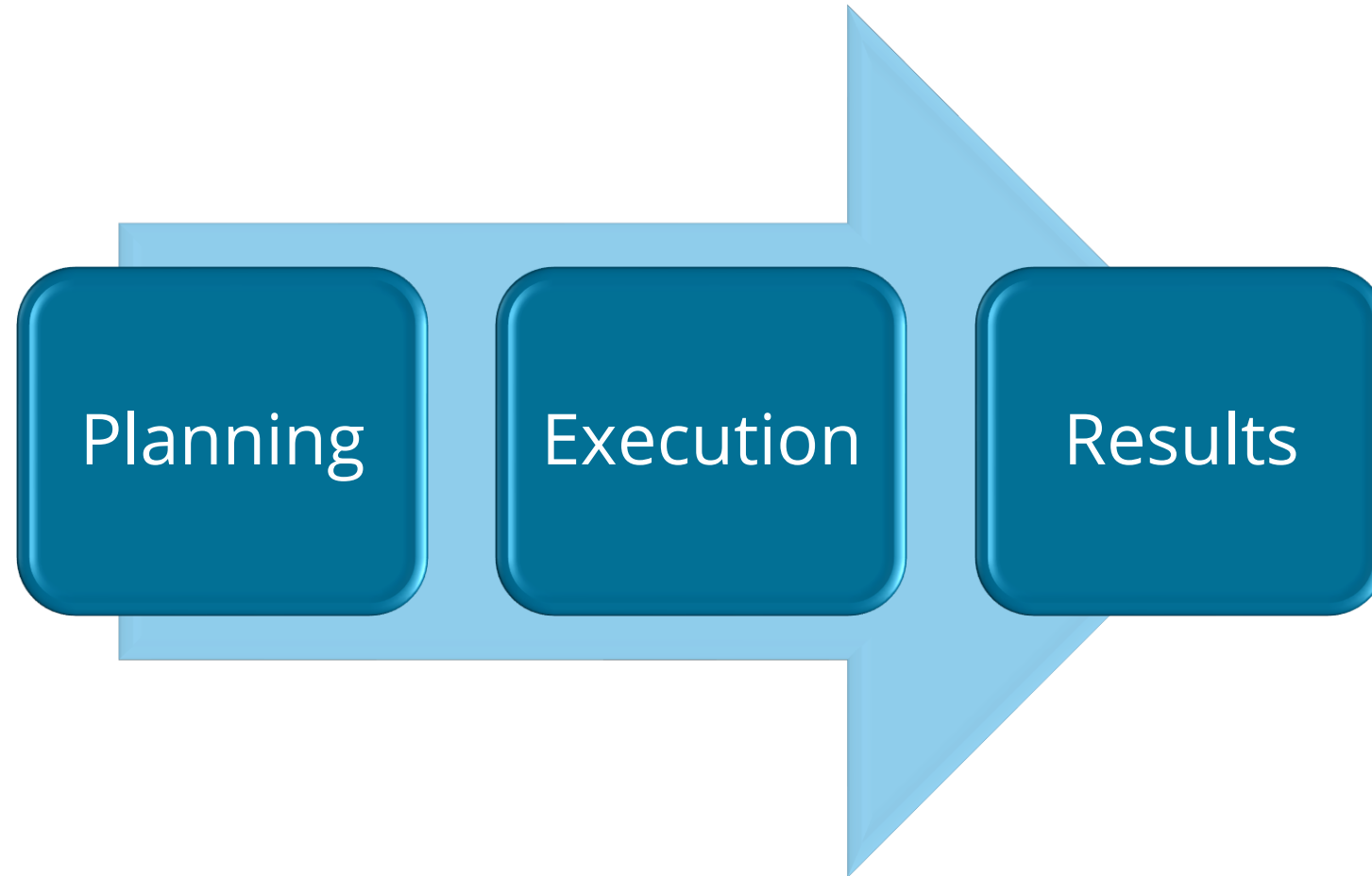
No response *is* a response



Schedule time for
a review



Try this 3-part review





Planning





NIKE'S MISSION
BRING INSPIRATION AND
INNOVATION TO EVERY ATHLETE*
IN THE WORLD.

*IF YOU HAVE A BODY, YOU ARE AN
ATHLETE

Does your
communication
move you toward
your vision?



Are you
focused on the
right customer?



Are you keeping
to the budget?





Execution



Is your method of
communication
your best choice?



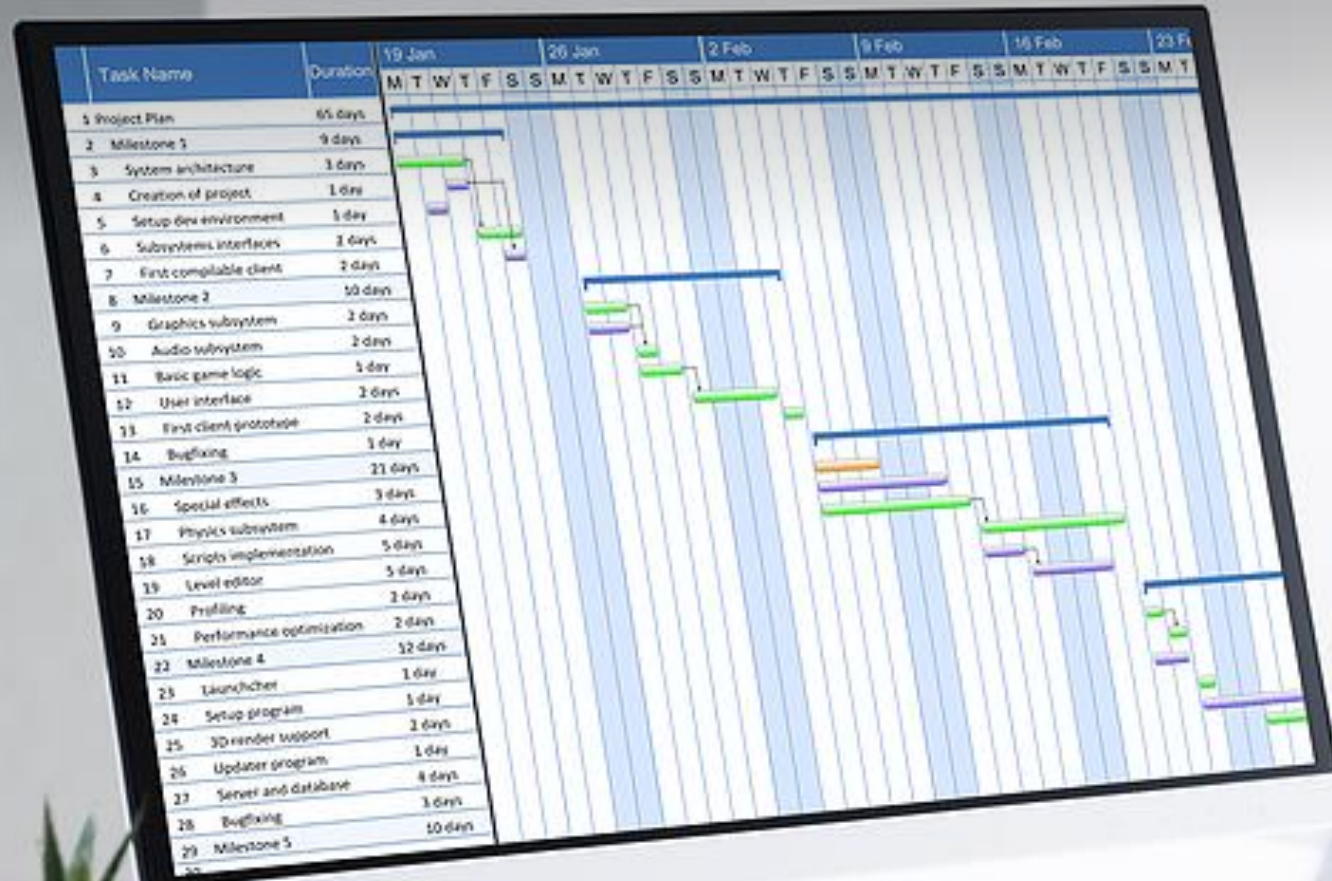
Do you have the right people in
the right roles?



Is your message clear?



Do you need to adjust timelines?





Results



Are you tracking the right benchmarks?



What can you adjust for better results?





Is it time for a
different approach?



Want your review
even simpler?

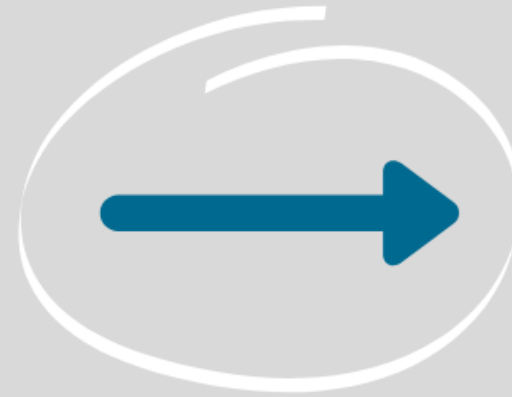




What went
well?



What needs
improvement?



What's
next?

Your Business Communication Strategy

Ask these 3 Simple Questions



For more tips, tools & templates, go to:



wwwSimplyStatedBusiness.com

