

IS IT TIME TO TWEAK YOUR BUSINESS COMMUNICATION?

Try this simple review

PLANNING

- Does your communication support your vision?
- Are you focused on the right customer?
- Are you keeping to the budget?



EXECUTION

- Have you selected the best communication method?
- Do you have the right people in the right roles?
- Is your message clear? Do timelines need adjustment?

RESULTS

- Are you tracking the right benchmarks?
- What can you adjust for better results?
- Is it time for a different approach?

