

## Sample Marketing Task Budget Calculator Template

Year: 2014

						Hourly Fee	\$50
Task	Platform	Hrs/Task	Mins/Task	# Tasks	Total Hrs	Total Cost	
<b>Internal Marketing</b>							
6 PPT presentations	SlideShare	1	30	6	9	\$450.00	
Marketing (15 min/day)	Twitter/LinkedIn/Google+	0	15	241	60.25	\$3,012.50	
4 Free templates (1/quarter)	Business site	2	30	4	10	\$500.00	
Landing page (4/year)	Business site	10	0	4	40	\$2,000.00	
<b>Total</b>		<b>13</b>	<b>75</b>	<b>255</b>	<b>119.25</b>	<b>\$5,962.50</b>	
<b>Outsourced Marketing</b>							
Task	Vendor			Project Fee	# Projects	Total Cost of Projects	
White papers (1/quarter)	ABC Marketing			\$4,000	4	\$16,000	
Case studies	Case Studies R Us			\$1,800	2	\$3,600	
Ghostwritten articles	ABC Marketing			\$1,200	6	\$7,200	
Ghostwritten blog posts	ABC Marketing			\$150	24	\$3,600	
<b>Total</b>				<b>\$7,150</b>	<b>36</b>	<b>\$30,400</b>	
<b>Total Annual Costs</b>						<b>\$36,362.50</b>	