

*Thank you for considering me
for your business writing needs*

Standing out in a sea
of writers is no small
task.



It's almost as
challenging as
distinguishing yourself
with a name like Cathy Miller.

But I like simple – both in my name and
my business writing. I believe simple is
better and I think you will, too.

If you believe in your business, so will
your customer.

Professional business writing connects
you with your customers for better
business solutions.

That's what I bring to your business
communication. I have been helping
businesses for over 30 years and would
love the opportunity to work with you.

Together we create business
communication that will ~

Keep it simple, clear & uniquely yours

Cathy Miller
Business Writer/Consultant



858-344-9959

cathy@millercathy.com

www.SimplyStatedBusiness.com

Business Name: Cathy Miller,
Business Writer/Consultant



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30+ Years of Business and Health Care Specialty

Business Writing Services

Your Message

Businesses bombard your customers with information.



How does your message break through all the noise?

Keep it simple — Don't lose your message in the delivery.

Keep it clear — Stay focused on your message.

Keep it uniquely yours — Believe in your business. It shows.

Let's discuss how I can help you with your business writing needs.

Keep it simple, clear & uniquely yours

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Ghostwriting/Articles Trade magazines, feature articles (ebooks negotiated per project). Fees vary based on length, research, byline vs ghostwritten	Starting at \$1 per word
Business blog posts Fees vary based on length, research, byline vs ghostwritten 3/6/12-month contracts	Starting at \$200 per post (300-500 words)
Case studies Fees vary based on length and number of required interviews	\$1,500 - \$1,700 per project
White papers/Reports	\$4,000 + per project
Web content/Copywriting Fees vary based on scope of project	\$300 - \$400 per page (approx. 400 words)
Other business writing services	Contact Cathy Miller

**Above fees are effective
January 1, 2015**

Final fees are quoted on a per project basis and formalized with a written Proposal or Statement of Work that includes Scope of Work, Timetable, Fees and Terms of Agreement.

Standard Terms

- Total fees of \$500 or less require payment in full before the project starts
- Fees totaling more than \$500 require a deposit of the greater of 50% of total fee or \$500
- An invoice for the balance of fee (if applicable) will be sent with draft copy
- Cathy Miller accepts company check (made payable to Cathy Miller) or PayPal
- If changes to the Scope of Work require significant additional hours, an amendment will be issued based on those changes

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