

Business Writing Services

Your Message

Businesses bombard your customers with information.



How does your message break through all the noise?

Keep it simple — Don't lose your message in the delivery.

Keep it clear — Stay focused on your message.

Keep it uniquely yours — Believe in your business. It shows.

Let's discuss how I can help you with your business writing needs.

Keep it simple, clear & uniquely yours

858-344-9959
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www.SimplyStatedBusiness.com

Ghostwriting/Articles Trade magazines, feature articles (ebooks negotiated per project). Fees vary based on length, research, byline vs ghostwritten	Starting at \$1 per word
Business blog posts Fees vary based on length, research, byline vs ghostwritten 3/6/12-month contracts	Starting at \$200 per post (300-500 words)
Case studies Fees vary based on length and number of required interviews	\$1,500 - \$1,700 per project
White papers/Reports	\$4,000 + per project
Web content/Copywriting Fees vary based on scope of project	\$300 - \$400 per page (approx. 400 words)
Other business writing services	Contact Cathy Miller

Above fees are effective January 1, 2015
Final fees are quoted on a per project basis and formalized with a written Proposal or Statement of Work that includes Scope of Work, Timetable, Fees and Terms of Agreement.

Standard Terms

- Total fees of \$500 or less require payment in full before the project starts
- Fees totaling more than \$500 require a deposit of the greater of 50% of total fee or \$500
- An invoice for the balance of fee (if applicable) will be sent with draft copy
- Cathy Miller accepts company check (made payable to Cathy Miller) or PayPal
- If changes to the Scope of Work require significant additional hours, an amendment will be issued based on those changes

Cathy Miller, Business Writer/
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