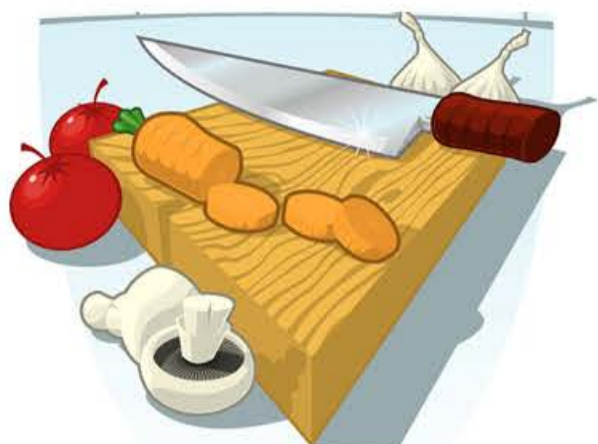




Your Full-Course Marketing Timeline

Plan Your Time Work Backwards



- A** What is the arrival time?
YOUR DUE DATE

↓

- B** What time is it now?
YOUR START DATE

↓

- C** What is on the menu?
YOUR PROJECTS & TASKS

Manage Your Time Review your ingredients



Strength
Use your best recipes



Weakness
Scrap your failures



Opportunity
Sweeten your results



Threat
Know your competition



**Always have
a backup
plan**



**Always plate
your best
offering**