

# Your Message

## Business Writing Services

Businesses bombard your customers with information.



How does your message break through all the noise?

**Keep it simple** — Don't lose your message in the delivery.

**Keep it clear** — Stay focused on your message.

**Keep it uniquely yours** — Believe in your business. It shows.

Let's discuss how I can help you with your business writing needs.

Keep it simple, clear & uniquely yours

858-344-9959

cathy@millerccathy.com

www.SimplyStatedBusiness.com

### Web content

\$300 - \$400  
per page

### Business blog posts

Fees vary based on length, research, byline vs ghostwritten 3/6/12-month contracts

Starting at \$175  
per post  
(300-500 words)

### Ghostwriting services

Trade magazines, feature articles (ebooks negotiated per project)

\$1  
per word  
minimum

### White papers/Reports

\$4,000 +  
per project

### Case studies

Fees vary based on length and number of required interviews

\$1,500 - \$1,700  
per project

### Copywriting

Fees vary based on scope of project

\$300 - \$400  
per page  
(approx. 400 words)

### Other business writing services

Contact  
Cathy Miller

Above fees are effective  
January 1, 2014

Final fees are quoted on a per project basis and formalized with a written Proposal or Statement of Work that includes Scope of Work, Timetable, Fees and Terms of Agreement.

## Terms

- Total fees of \$500 or less require payment in full before the project starts
- Fees totaling more than \$500 require a deposit of the greater of 50% of total fee or \$500
- An invoice for the balance of fee (if applicable) will be sent with draft copy
- Cathy Miller accepts company check (made payable to Cathy Miller) or PayPal
- If changes to the Scope of Work require significant additional hours, an amendment will be issued based on those changes

Cathy Miller, Business Writer/  
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